

## Steven Striker, CEO of Striker VIP, Las Vegas' luxury travel and event-service provider

By Caroline Sidman

**Q:** What services does Striker VIP provide to clients?

**A:** Striker VIP creates fully customized luxury travel experiences. Our services include reservations at luxury hotel properties — like Wynn, Bellagio and the Four Seasons — dining reservations at top restaurants, guaranteed tickets in the first 18 rows to any show or performance in town, front-of-the-line nightclub access and luxury transportation. We work to develop custom itineraries for all of our clients based on their own unique desires.

**Q:** Why should visitors to Las Vegas choose a package program like Striker VIP, rather than planning their trip independently?

**A:** Upwards of 40 million people visit Las Vegas a year — about 3 million people a month. Upon their arrival, many travelers find that most shows are sold out; the preferred restaurants, spas and golf courses are already booked; and the nightclubs are nearly impossible to get into.

This is why a package program, like Striker VIP, can be very beneficial for those travelers who would prefer to have all the planning taken care of for them.

Striker VIP has the connections to lay out a client's vision and preferences for their stay.

**Q:** What kind of clientele is Striker VIP aimed at?

**A:** We target luxury-leisure travelers and corporate travel clients, along with regular Las Vegas visitors who realize that without the right connections, they will not be able to get reservations at the best restaurants and shows.

**Q:** Does Striker VIP have any special programs planned for this summer?

**A:** Some of this summer's planned activities include custom weddings and anniversary celebrations and custom-hosted bachelor and bachelorette parties. ❖



Striker

