

944

Las Vegas
October

Fashion Lifestyle Entertainment

KEIRA KNIGHTLEY
Z-TRIP
ANDRE 3000

7 REASONS TO CHECK OUT
VEGOOSE
Dave Matthews,
Jack Johnson,
Talib Kweli ...
Need We Say More?

I LOVE
THE NIGHTLIFE
30+ pages
of fashion,
music, clubs
and cocktails

SHOWTIME!
Musical Productions
Hitting Vegas This Fall

Tyra
Banks
America's Real Top Model



GRAND OPENING
LAMBORGHINI LAS VEGAS
09.22.05

Sony and 944 threw a VIP ceremony for Lamborghini Las Vegas — a dealership offering a bevy of exotic and obscure cars such as Saleens and Spykers. Guests were treated to movies on various Sony plasma screens and complimentary "Lambortinis" funneled flamboyantly through a block of chiseled ice and topped off with a cherry. Opening night featured a flock of mechanical masterpieces in and out of the showroom, including a Carrera GT that virtually growled, "I've come for your daughter."

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